



Tax disruption

Will it impact your business?

The answer is yes. Find out more by joining one of the digital tax immersion sessions held at PwC's Experience Center in Zurich.



www.pwc.com/taxdisruption

Tax in the brave new world

Ever get the feeling that we're on the verge of something huge happening?

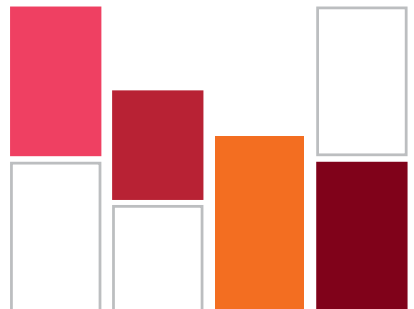
Advanced digital technologies are moving out of the lab and into the real world. Their impact on business models across the economy will be dramatic. While you may have already considered how they'll change your business model, you may not have thought about how these developments will impact the tax you pay.

Tax authorities are also digitising, investing heavily in new technologies that will radically transform their powers of control and oversight. As the subject of their supervision, you're also going to feel the heat.

We call the impact of these changes ***tax disruption***.

In this new world, your in-house tax function is going to need new capabilities to give management the same level of comfort on tax compliance and your interactions with the authorities. You'll need to invest just to stand still.

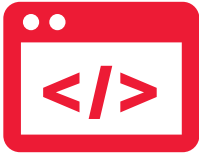
We help our clients define and plan for the moment the taxman gets these superpowers. Will you be ready?



How will this impact you?



How will disruptive changes to your business model impact your tax story?



Will you understand your data before the tax authorities do?



How will technology trends help you predict how you'll pay tax in the future?

Join us for one of the four digital tax immersion sessions to discuss these questions, experience how technology will transform the way we comply with tax legislation, and develop your strategy to ensure that you're ready for tax in this new world.

Inform



How long is the workshop?

Between 2 and 3 hours.

Who is it for?

Decisionmakers without a tax specific background, specifically aimed at company owners, board members, chief executive and chief digital officers.

Where is it held?

PwC Experience Centre or your premises.

What does it cover?

You already understand what emerging technology might do for your business model. But have you considered how these changes might impact the tax you pay, or how the authorities could use these technologies to become radically more effective at supervision and control?

At the workshop we'll introduce the global trends that we're observing in tax frameworks and discuss how technology-driven disruption to business models will impact how and where companies pay tax – and why you should care and start preparing right now.

What do you get from the workshop?

You should leave this session with a better understanding of how tax will change as a result of the digital transformation sweeping the whole of society, including your business, and a grasp of the questions you need to ask of your management team to ensure that they're prepared.

How much does it cost?

We do not seek to charge for these workshops.



Educate



How long is the workshop?

Half-day.

Who is it for?

Decisionmakers in tax, specifically aimed at CFOs and heads of tax who are browsing for ideas on how technology can transform the tax function.

Where is it held?

PwC Experience Centre or your premises.

What does it cover?

At the workshop you'll first get a brief introduction to the general trends we're observing in global tax frameworks. We'll then share some specific examples of how technology can impact the various tax disciplines, with a view to giving you inspiration on how they can be used in your business. We'll then take time to discuss our experience of how an overall tax technology strategy might be developed.

What do you get from the workshop?

You should leave this session with a practical understanding of how existing technology can help you manage your function, and how emerging technology will further support your role as a strategic partner to the business.

How much does it cost?

We do not seek to charge for these workshops.



Focus



How long is the workshop?

Half-day or full-day.

Who is it for?

Head of tax and direct reports.

Where is it held?

PwC Experience Centre.

What does it cover?

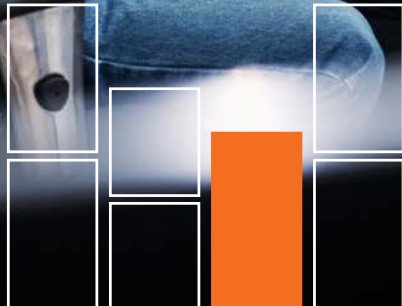
Our FOCUS tax immersion session is a half- or full-day workshop dedicated to defining a digital vision for a specific domain in tax, and then exploring how existing and emerging technologies could be deployed to deliver on this vision. The workshop is specifically aimed at heads of tax and those responsible for specific tax domains (e.g. VAT, corporate tax and customs) – people who are charged with delivering ‘digital change’ either in their specific domain or using a specific technology (e.g. artificial intelligence or robotics) but who need help to define their plan.

What do you get from the workshop?

You should leave this session with a better understanding of how to define the roadmap for your organisation’s digital transformation within tax, and where to prioritise your resources to maximise impact.

How much does it cost?

Contact us for a quote.



Create



How long is the workshop?

Full-day.

Who is it for?

Head of tax and direct reports.

Where is it held?

PwC Experience Centre.

What does it cover?

Our CREATE tax immersion session is a full-day bespoke co-creation workshop tackling a specific problem defined by you in advance of the session. Depending on the challenge you identify, we will bring examples, share our experience and dedicate our time to help brainstorm solutions for your specific challenge.

What do you get from the workshop?

You should leave this session with a concrete plan to address your specific tax challenge.

How much does it cost?

Contact us for a quote.



Explore the impact of technology

Venue
PwC's Experience Center
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