

PwC 23rd Annual Global CEO Survey

Switzerland highlights



CEOs

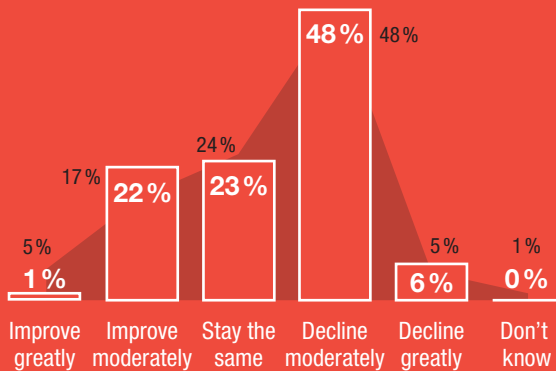
are more optimistic towards their own company growth than towards global economic growth



Global economy

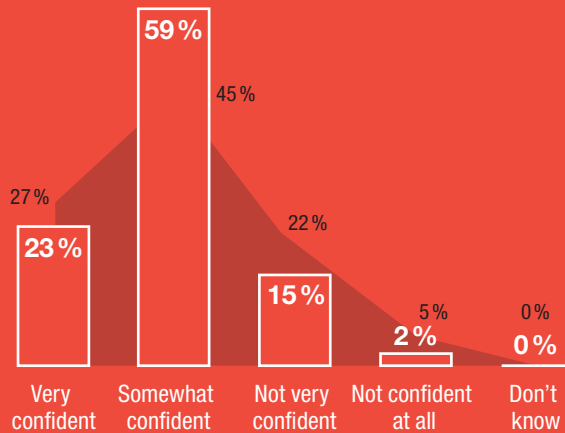
More than half of all Swiss CEOs (54%) and global CEOs (54%) expect global economic growth will decline moderately or greatly over the next 12 months.

Belief in global economic growth



In contrast **82%** of all Swiss CEOs are somewhat or very confident about their organisation's prospects for revenue growth over the next 12 months.

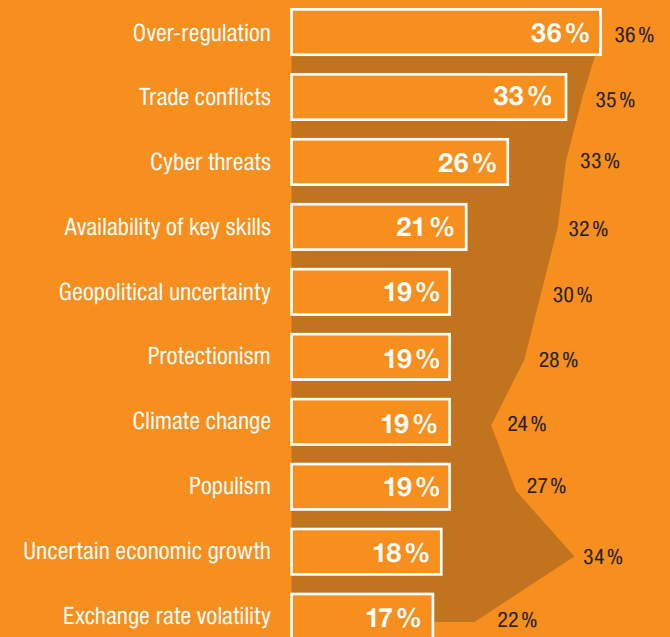
Confidence in revenue growth of own company



□ Switzerland ■ Global

Threats

36% of Swiss CEOs see over-regulation as the biggest threat to growth of their company, followed by trade conflicts (33%) and cyber threats (26%).



Source: PwC 23rd Annual Global CEO Survey. Explore the Annual Global CEO Survey: www.ceosurvey.pwc
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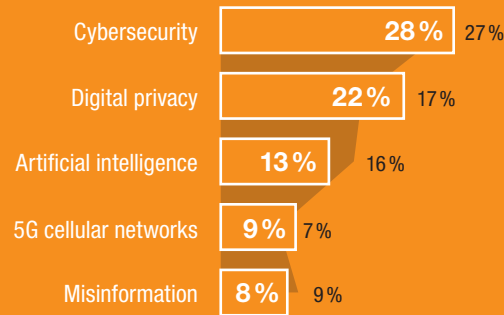
Climate change

74% of all Swiss CEOs agree that our stakeholders have reasonable expectations regarding our approach to climate change.

50% of Swiss CEO's don't agree that climate change initiatives will lead to significant new product and service opportunities for their organisations.

Cyberspace

50% of Swiss CEOs rate Cybersecurity and Digital privacy as emerging technology areas for business and government to collaborate in order to build trust in society.



Upskilling

With **22%** of Swiss CEOs defining the skills they should build is the biggest challenge of their company, followed by motivating or incentivising employees to learn and apply their learning (15%), ability of employees to learn new skills needed for the future (15%) and a lack of resources (15%).



Switzerland
 Global

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